

# IMPACT TO SCALE





Without upliftment of weaker and backward sections of society, our nation's dream of being a leading nation of the world shall remain unfulfilled.

## Shri O. P. Jindal

7<sup>th</sup> August 1930 - 31<sup>st</sup> March 2005  
Founder and Visionary,  
O. P. Jindal Group

## Impact to scale

Our commitment to the greater good keeps us motivated to serve as a catalyst for initiating positive change and empowering communities. With numerous interventions designed to nurture prosperity and ensure the well-being of people, we have adapted and scaled our programmes to touch lives and witness transformational stories of growth, wisdom, courage and sustainable development. Working from the grassroots, we adopt innovative approaches to transform lives.

From turning ideas into impact, our mandate is not just responding to community needs but adapting to the larger vision of national growth. Aligning ourselves with community needs, we drive meaningful change by amplifying our efforts and expanding our reach. It has also simultaneously contributed to building a stronger, more resilient nation - enabling us to embark on a seamless and enduring journey, from impact to scale.

 **2.63 million**  
People reached

 **18**  
States

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<https://www.jsw.in/>

CHAIRPERSON'S MESSAGE

# Impacting change at scale

From developing meaningful initiatives to deriving scalable transformation, we made significant strides in amplifying our impact during the year gone by. It has also empowered us to move closer to our goal of building a stronger nation and resilient communities.



## Dear Stakeholders,

It gives me great pleasure to share JSW Foundation's relentless journey of transforming ideas into scalable impact. From developing meaningful initiatives to deriving scalable transformation, we made significant strides in amplifying our impact during the year gone by. It has also empowered us to move closer to our goal of building a stronger nation and resilient communities.

To enhance the scale of our impact, we have broadened the scope of our programmes through innovative approaches. Our efforts have helped foster community empowerment while bringing about positive change. Our team members and partners have worked together relentlessly to enhance the lives of communities.

Our CSR goals, entrenched in the JSW values, strengthen our commitment to drive meaningful change and witness scalable impact. In collaboration with our partners, it provides us the impetus to move ahead with full force and fulfil our shared responsibility towards the well-being of the communities we serve.

While we continue to build and nurture partnerships to amplify our collective impact, our efforts are also contributing to India's growth story.

This Annual Report is a reflection of the impact of our programmes, strengthened by purpose-driven collaborations. We thank our stakeholders, advisors and supporters for their constant encouragement and belief in our ability to make a significant difference to communities. With their continued support, we are poised to scale our impact and nurture a brighter future.

We look forward with determination, committed to translating our actions into impactful solutions for all our stakeholders.

**Sangita Jindal,**  
Chairperson, JSW Foundation

WHO WE ARE

# About JSW Foundation

JSW Foundation, the social development arm of the USD 23 Billion JSW Group, is one of India's leading CSR foundations. Since our inception in 1988, we remain committed to ushering in meaningful change through targeted initiatives that provide people from all walks of life the opportunity to thrive and succeed.

We believe in making a difference by enabling social change, creating means for sustainable livelihoods and limiting the impact of climate change. Our efforts also ensure access to quality healthcare, education, skill development facilities, and dedicated initiatives for promoting sporting talent.

As a strong advocate for inclusive and sustainable growth, we are collaborating with communities to empower people and partner India's journey of inclusive development.



## Our focus areas



### Our vision

Empower communities with sustainable livelihoods.



### Our mission

Propel citizens to better health, education and employment opportunities and encourage sustainable development in key areas.



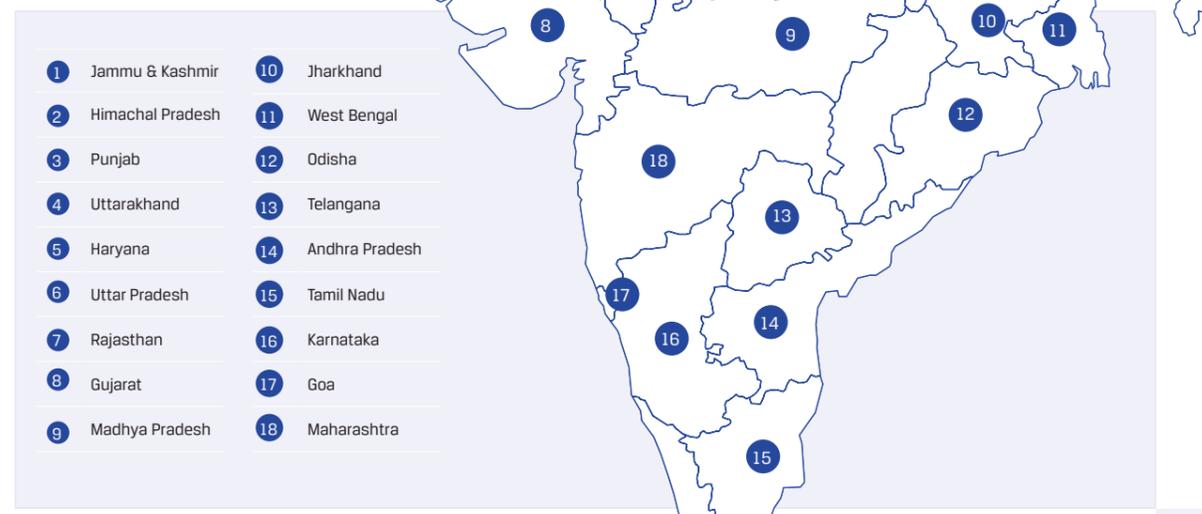
### Our approach

Our interventions help us achieve better outcomes in rural communities by adopting the SAMMS approach – Strategic, Aligned, Multi-stakeholder, Measurable, and Sustainable.

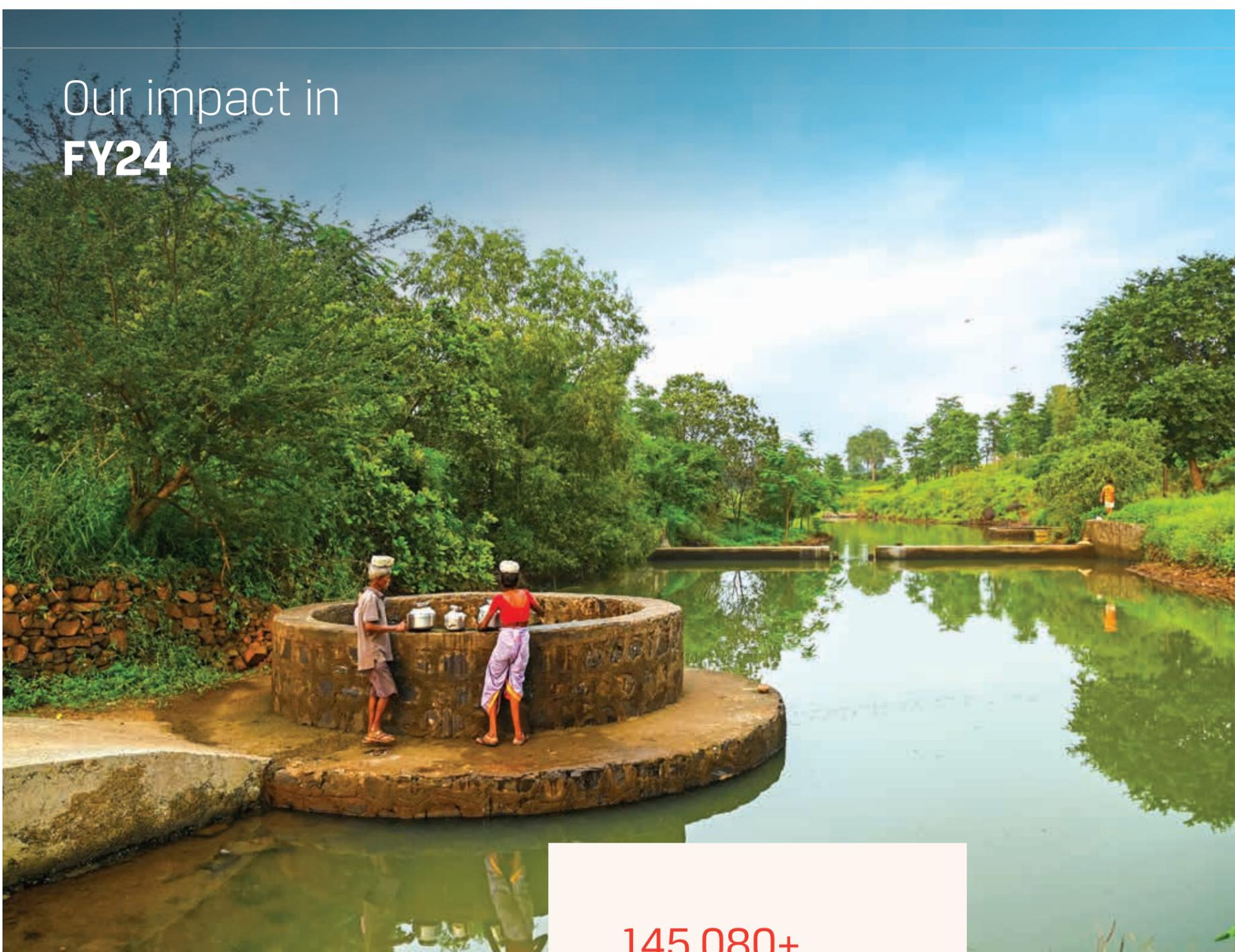


## Nationwide impact

Our presence across 18 states and 38 districts of India allows us to connect with different communities, expand our reach, and ensure sustainable change for multiple stakeholders, transforming one life at a time.



# Our impact in FY24



**145,080+**

People reached through healthcare outreach programmes

**94,000+**

Lives transformed through vision screening camps, including the distribution of spectacles and cataract surgeries

## Health and Nutrition



**206,890+**

Lives touched through community interventions, outreach and institutions

## Education



**180**

Anganwadis developed

**83,105**

Children benefitted through various educational initiatives

**2,345**

Children reached through Jindal Vidya Mandirs (JVMs)

**2,180+**

Students awarded JSW Udaan scholarships

## Water, Environment and Sanitation



**1 Mn m<sup>3</sup>**

Water recharged

**95,000+**

People benefitted

**15.80 Mn m<sup>3</sup>**

Additional water storage capacity created

**55,000+**

Trees/saplings planted

**15,100+**

Saplings planted through the Miyawaki plantation technique

## Waste Management



**1,000,000+**

Multi-layered plastic /packages collected

**2,650 tonnes**  
CO<sub>2</sub>e emissions mitigated

**27,350**

Households reached

**100+**

Livelihoods generated in FY23

Agriculture



**INR 170.9 Mn**  
Incremental income generated for farmers

**21**  
Farmer producer organisations in FY23



**INR 12+ Cr**  
Turnover through FPOs (Farmer Producer Organisations) in FY24

**22,000+**  
Farmers benefitted in FY23



Skills and Livelihoods



**70,000+**  
People benefitted

**930**  
Women trained/supported

**1,300+**  
Women Self Help Groups (SHGs) supported

**25,000+**  
Women impacted through livelihood programmes

Sports Promotion



Art, Culture and Heritage



**Conservation and restoration**  
**Ongoing: Shalimar Bagh**  
Conservation, restoration and maintenance of Shalimar Bagh.



**200**  
Children trained under Project Shikhar

**775+**  
Medals won by sports persons

HEALTH AND NUTRITION

# PRIORITISING COMMUNITY WELL-BEING





## Bridging the healthcare gap

Lack of access to quality healthcare in rural areas is a pressing public health issue with far-reaching consequences. By focusing on immediate needs and long-term sustainability, we are laying the groundwork for a more equitable and resilient healthcare system within the country.



**Building Institutions**



**Community Interventions**



**Strengthening healthcare systems**

## Integrated approach for better health and well being



Enhancing public healthcare facilities



Maternal and child health, tuberculosis (TB) support and cancer support



Building healthcare institutions like hospitals, clinics and nursing colleges



Healthcare outreach programs: Health camps, community clinics and ambulance services



Ensuring wellness for truckers via Project Humrahi



Vision screening and correction camps to help treat refractive errors and preventable cataracts





### Building healthcare institutions

We are creating better infrastructure for delivering quality healthcare services. While enabling us to strengthen our healthcare systems and deliver affordable care it has also ensured the well-being of communities and successfully helped to scale the scope and reach of our initiatives.

Nursing Colleges: OP Jindal College of Nursing, Ballari Nursing College, North Goa

JSW Sanjeevani Multi-Specialty Hospital in Vijayanagar and Dolvi

#### Institutions

#### JSW Foundation

#### Partners

International Organization Union for Southeast Asia (USEA): Screening, adherence and treatment of TB

Tata Memorial Hospital: Prosthetics support for bone cancer patients

HelpAge India: Providing healthcare services

Public Health Foundation of India (PHFI): Technical support to partners and knowledge partner for health and climate change

Narayana Health: Hospital services

Vision Spring and Indian Vision Institute: Vision screening and correction camps

SRCC Children's Hospital: Rotary Club Mumbai and Rashtriya Bal Swasthya Karyakram

Supporting public health hospitals in Barmer, Jharsuguda, Paradip and Dolvi

### Inauguration of Trauma Care Centre in Odisha

We inaugurated a ten-bed trauma care centre in the District Headquarter Hospital as a tribute to the late Naba Kishore Das, former Health and Family Welfare Minister of Odisha. The initiative reiterates our commitment to the well-being of the local community and is a proof of the successful collaboration between the public and private sector. The centre is equipped with advanced facilities to effectively deal with critical cases, especially emergencies requiring specialised care and treatment.



### Expansion of JSW Sanjeevani Multispecialty Hospital in Maharashtra

The expansion of the JSW Sanjeevani Multispecialty Hospital is expected to make way for an advanced 150-bed facility with an in-house nursing training institute. At least 50% of the nurses trained at the hospital are expected to be inducted into the hospital, creating multiple opportunities for livelihood generation for the local community and ensuring the health and well-being of people from rural Maharashtra.



### Strengthening healthcare systems

We strengthen public healthcare by improving facilities, training professionals, and promoting preventive care. Our initiatives have made affordable, quality healthcare easily accessible, fortified the foundational pillars of public healthcare, reduced the burden of disease, and improved overall health outcomes within communities.

### Safe deliveries, strong communities

Through comprehensive antenatal and postnatal care, coupled with targeted anaemia prevention initiatives, we aim to ensure the health and well-being of new mothers and newborn babies. These efforts are supported by access to advanced healthcare facilities, enabling safe deliveries and significantly reducing infant mortality rates.

### Malnutrition management among mothers, adolescents and children

Malnutrition remains a pressing issue in India, driven by poverty, food insecurity and limited healthcare access. This challenge disproportionately affects rural and marginalised communities, increasing vulnerability, particularly among mothers, adolescents and children.

We scaled up malnutrition interventions in Maharashtra, covering two blocks each in Palghar and Raigad and one block in Thane. These efforts have led to significant improvements in the overall health and well-being of beneficiaries.

**-12%**  
Points in underweight among >5 years children

**23%**  
Points in wasting among >5 years children



### Community initiatives

We are committed to making quality healthcare accessible to communities in need. Our health outreach programmes bring care closer to people through mobile vans, community clinics and ambulances, ensuring timely medical support. Health camps play a pivotal role in offering general and specialised check-ups, helping individuals receive early diagnosis and treatment.

To provide round-the-clock emergency care, JSW Foundation has deployed ambulances equipped with basic and advanced life support systems. These ambulances, staffed by trained professionals, are designed to reduce fatalities by addressing delays and ensuring seamless referral services.

### Mending innocent hearts

Poverty and lack of health insurance for children create significant barriers to timely heart surgeries, often leading to the worsening of congenital heart defects. This not only complicates treatment but also escalates costs. To combat this, we have launched a programme dedicated to providing corrective surgeries for congenital heart defects, offering a vital lifeline to those who need it most.

**300**

Corrective hole-in-the-heart surgeries performed

### Comprehensive eye care support

The Rural Eye Health Programme, a collaboration between JSW Foundation, Standard Chartered Bank and Sightsavers India, addresses eye health challenges in Raigad, Maharashtra. This initiative offers affordable eye assessments and cataract surgeries for all age groups, focusing on the district's 2.6 million residents. Over three years, the project aims to reduce blindness prevalence to under 0.3% by enhancing access to primary and secondary eye care services and strengthening local healthcare systems.

**7**

Vision centres to be established

**292**

Screening camps conducted

**124,360**

Individuals screened

**23,862**

Prescription glasses provided

### Hope for healing

Our commitment to enhancing neurological care is exemplified by our therapeutic initiatives at the Dolvi and Vasind Neurological Centres. These facilities provide specialised treatment for a diverse range of neurological conditions, encompassing both paediatric and geriatric patients. In collaboration with Tata Memorial Hospital, we further extend our support to individuals battling bone cancer, offering prosthetic solutions to aid in their recovery and rehabilitation.

### Project Humrahi

The healthcare needs of truck drivers are often overlooked. To address this issue, we have developed a holistic healthcare programme, tailored to the specific requirements of truckers. Healthcare facilities have been set up at various JSW sites, offering essential services such as eye examinations and audiological assessments. Beyond physical health, this programme extends its scope to address the well-being of truck drivers by providing advice on children's education, financial planning and mental health counselling, aiming to improve the overall quality of life.

**12,000**

Truckers covered under Project Humrahi

"For years, I struggled to lead a normal life. With the support of JSW's medical team, I have regained the strength to stand on my feet."

— Panchham Sharma



### A ray of hope in Beoty

In the remote village of Beoty, Chamba, lived 69-year-old Panchham Sharma. After serving as a watchman for the Forest Department, he spent his later years battling the debilitating effects of Peripheral Neuropathy. Over time, his lower body was paralyzed, and complications like difficulty in urination and severe bed sores made daily life unbearable. His condition worsened, leaving him bedridden and dependent on others for basic care. With poor medical facilities and the nearest hospital far away, his family struggled to provide the support he needed.

Then, in October 2022, the JSW Foundation's medical team entered their lives. A silver lining to the dark clouds in their life had suddenly appeared. They brought hope. When they first visited Mr. Sharma, he was frail, suffering from sores on his back and buttocks, and unable to move without assistance. His family had to endure the challenge of carrying him long distances to receive any kind of medical attention.

The team quickly set up a routine of regular check-ups, ensuring replacement of Mr. Sharma's catheter on time and treatment of his sores. The team delivered free medication to his doorstep, eliminating the need for costly and exhausting trips to the hospital. With each visit, his health improved—his strength gradually returned, and his family began to hope for brighter days ahead.

His wife, once exhausted from carrying him to the nearest hospital, now feels a sense of relief. "It was so difficult to bring him to the hospital and the conditions were always poor. But now, with the JSW medical team visiting regularly, life has become so much easier."

The community also speaks of the JSW Foundation with reverence. "We are really thankful to the JSW Medical team for their support," says one of the village elders.

EDUCATION

# NURTURING POTENTIAL FOR A BETTER TOMORROW





# Highlights

Cumulative (since inception)

## Early Childhood Education

→ **967**  
(2023-24 : 267)

→ **28,565**  
(2023-24 : 7,759)

## Model Anganwadis

→ **83**  
(2023-24 : 81)

→ **3,934**  
(2023-24 : 3,934)

## ISO Anganwadis

→ **76**  
(2023-24 : 26)

→ **1,152**  
(2023-24 : 2)

→ Centres    → Children

## Foundational Literacy & Numeracy

→ **3,378**  
(2023-24 : 3,378)

→ **2,72,192**  
(2023-24 : 2,68,047)

## School Infra Project

→ **241**  
(2023-24 : 573)

→ **47,453**  
(2023-24 : 1,08,525)

## Roof to Dream

→ **32**  
(2023-24 : 8)

→ **7,996**  
(2023-24 : 1,369)

## MO Schools

→ **68**  
(2023-24 : 21)

→ **15,177**  
(2023-24 : 6,300)

## Extra-Curricular

→ **1,864**  
(2023-24 : 1,654)

→ **2,33,003**  
(2023-24 : 1,72,509)

→ Schools    → Children

## JSW Udaan Scholars

**8,916**  
(2023-24 : 2,180)

## JSW Udaan fund disbursement

**INR 23.3 Cr**  
(2023-24 : 6.939)





## Paving an inclusive learning pathway

We are breaking barriers to provide every child, from the grassroots level at Anganwadis to those pursuing higher education, an enriching learning journey. By improving infrastructure for education and empowering teachers, we are providing means to pursue dreams and explore the true potential of young minds.



**15,000**  
Schools across 33 districts are supported via CSR initiatives

**1.5 Mn**  
Students reached



### A Safe Space for Learning



**OUR GOAL**

Transforming schools into modern learning hubs that ignite curiosity, provides safety and unlock every child's potential

**INITIATIVES**

- School Transformation Project
- Jindal Vidya Mandirs (JVMs)

### Foundational and Holistic Education



**OUR GOAL**

Building a strong foundation in education, health and life skills, with great educators leading the way

**INITIATIVES**

- Early Childhood Care and Education (ECCE) programme
- JSW ASPIRE

### Empowerment through Opportunities



**OUR GOAL**

Unlocking the potential of young minds—providing opportunities that empower them to rise above barriers and lead

**INITIATIVES**

- JSW Udaan Scholarship
- Assessment and Capacity Building for Inclusive Education Training



## A Safe Space for Learning

### Nurturing a better future

We believe that every child deserves a learning environment that isn't archaic and ignites curiosity. Hence, we engage in infrastructure development projects which means building and restoring schools with state-of-the-art science labs, digital classrooms, and essential amenities like clean water and sanitation

90

Higher secondary schools transformed through MO School Abhiyaan

24,700

Students benefitted

### School transformation project

A brighter future is possible only by dismantling the barriers that hold children back. The project aims to reshape 100 schools and their co-located Anganwadis/preschools in Chitradurga district, Karnataka, into 'Model Schools' by FY25. This initiative drives NEP adoption through improved learning outcomes, teacher training, leadership development, infrastructure upgrades, holistic education, employment readiness and community engagement.



#### FY25 Targets

100

Schools and Anganwadis to be transformed

25,000

Students (1<sup>st</sup> to 10<sup>th</sup> grade) to be supported

### Jindal Education Trust

The Jindal Education Trust believes that education is the cornerstone of a just and equitable society. Through our network of Jindal Vidya Mandirs (JVMs), we offer a modern curriculum and excellent infrastructure to cultivate a culture of excellence where students are nurtured to become responsible global citizens, ready to make a positive impact on the world.

ISO 9001:2000

Certification awarded to all our JVMs



### Room to Read

To provide a robust learning environment in government schools, in association with the Education Department, we have launched the JSW Room to Read Project in the Government Higher Primary School in Sushila Nagar, Ballari District. The three-year project that aims to improve infrastructure and positively impact the educational landscape, will benefit 2.4 lakh students in 1,473 government schools across Vijayanagar and Ballari districts. The focus is on establishing school libraries and reading corners, along with providing high-quality literature for children.



## Foundational and Holistic Education

### Holistic Approach Impacting Early Childhood Care and Education (ECCE) Outcomes

We collaborate closely with parents and community members to make early childhood care and education more meaningful. Our focus remains on early intervention, ensuring every child has access to quality nutrition and healthcare in those critical early years. We invest in the skill development of Anganwadi workers and empower them to dedicate their efforts towards the holistic development of children.

76

Anganwadis achieved ISO certification

### JSW ASPIRE (Adolescent School Programme to Inspire, Relate and Enrich)

We focus on equipping children with the strength and confidence to navigate life's challenges, starting from primary and secondary education. Effective education begins with well-trained educators, so we provide government teachers with the skills to create dynamic, engaging learning environments.

Our JSW ASPIRE programme enhances literacy, numeracy and life skills. Programmes like Room to Read and the Green School project encourages a love of reading and environmental awareness. We also encourage students to explore their talents through competitions and science exhibitions.

### One rupee, one lesson, one future

Our Adolescent Programme, Chillar Bank, continues to educate adolescents to save but also prepares them for a prosperous future. With five Chillar Banks and 900+ adolescent accounts set up across five schools, this initiative equips our adolescents with resilience, leadership skills and most importantly, financial literacy skills. Together with JSW Aspire, we are shaping a generation that is ready to take charge.





**Aspiring to be better**

By facilitating Bal Panchayat elections, we are building active citizenship and problem-solving skills in our young change-makers so they can tackle real-world challenges like water and hygiene, and create a brighter future for their communities.



**Laying the foundation for the future**

Justice Dhananjaya Yeshwant Chandrachud laid the foundation stone for the comprehensive redevelopment and expansion of the core Academic Block of the National Law School of India University (NLSIU). The existing building will be transformed into a multi-storey structure with state-of-the-art lecture theatres, seminar rooms, faculty offices and collaborative research spaces. The project, made possible by a substantial grant from the JSW Group, is part of a broader collaboration aimed at transforming NLSIU's academic infrastructure and will be named the JSW Academic Block.

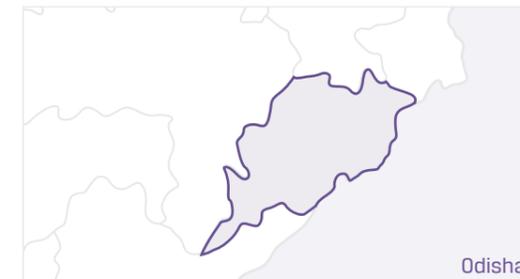


**Empowerment through opportunities**

**JSW Udaan Scholarships**

Every young mind holds the potential to achieve greatness. Through the JSW Udaan scholarship, we unlock this potential with merit-cum-need-based scholarships, empowering students to pursue higher education and fulfil their aspirations.

Our youth employability programme in Odisha prepares young individuals for competitive government examinations, enabling them to pursue government jobs. By investing in the potential of young people, we are creating a ripple effect of positive change, equipping them to navigate life's challenges and offering them the means to shape a brighter future.



**11,000+**  
Students granted  
Udaan Scholarships

**250**  
Students being  
mentored to  
pursue government  
job opportunities



**Celebrating excellence**

A grand felicitation ceremony for JSW Udaan Scholarship achievers for the year FY24 was organised at Black Diamond School of Engineering and Technology in Jharsuguda. The event witnessed participation from six prominent educational institutions across Jharsuguda district, celebrating the academic excellence and resilience of 58 outstanding students.

### Assessment and Capacity Building for Inclusive Education

We believe every child deserves an education that empowers them to realise their full potential. Our state-level Assessment and Capacity Building for Inclusive Education training is designed to equip teachers and panchayat staff with the skills needed to manage bridge centres effectively and prepare inclusive learning environments.

By focusing on building competency and transferring skills, we ensure long-term sustainability for children with disabilities, facilitating mainstreaming and inclusion. This programme brings together educators, parents and community members, thereby creating a collaborative approach to support every child's educational journey.



**10,631**  
Schools reached

**23,950**  
Children with disabilities supported



"Sometimes, all a child needs is one loving nudge toward a book – and a whole world of possibility opens up for them."

Mr. Nagaraj

### The greatest gift is a passion for reading

The joy of disappearing into books, of letting our imaginations run wild, is a shared childhood experience that shapes how we think and understand the world. But every reader needs a nudge—a spark of encouragement, to unlock the magic of storytelling.

This is why the story of Ms. Komala Eshwar Rao, a primary school teacher in the Hospet Block of Vijayanagar district, matters so much. With just four classrooms for grades 1 through 5, Ms. Rao set out to bring that same joy of reading to her students. Armed with training from the Room to Read programme, she worked hard to inspire her kids to read more.

Though her efforts started quietly, word soon spread through a friend. We were impressed by how Ms. Rao used the programme's resources creatively. She introduced a fun weekly tradition, where the best reader of the week was crowned King or Queen of Reading. The winner got to sit in a special chair and wear a crown, making reading something to look forward to.



But Ms. Rao didn't stop there. She created a cozy reading corner with a tree made from paper and paint and filled the space with colourful mats and pillows. It wasn't just about reading—it was about making a space where kids would feel comfortable and excited to read.

Her efforts have made a big impact, showing other teachers how a little creativity and dedication can make a huge difference in a child's education. Ms. Rao's story is an inspiring reminder of how small actions can lead to big changes, especially when it comes to children's literacy.

Mr. Nagaraj,  
15<sup>th</sup> Ward Cluster CRP

WATER, ENVIRONMENT AND SANITATION

# PRIORITISING A SUSTAINABLE JOURNEY





# Highlights

Cumulative Beneficiaries (since inception)

**Watershed Management and access to Drinking Water Programmes undertaken at Vijayanagar Dolvi, Vasind, Kutehr, Barmer, Ratnagiri and Barbil**

**11.5 lakhs**  
beneficiaries

**Urban Sanitation Projects in Maharashtra and Odisha**

**20,000**

**Integrated Sanitation Programme at Vijayanagar, Dolvi, Odisha, Kutehar**

**60,000**  
beneficiaries

**Increasing Green Cover at Vijayanagar, Vasind, Salem, Dolvi, Paradip, Barmer**

**4 lakhs**  
saplings planted





## Improving access to safe drinking **water**

We are dedicated to enabling access to safe and clean water for all. Water, as a shared resource, demands effective management. Realising the importance of implementing sustainable water projects, we deploy a community-centric approach to support people living in remote areas and water-stressed communities. It not only enables access to safe drinking water but also enhances the health and well-being of communities.

**5.92L m<sup>3</sup>**

Water storage capacity created

**13,190**

Households provided with access to safe drinking water

**11.5L**

Lives impacted



### Watershed management programmes

We realise that every community has different needs. As a result, we design tailored solutions to address the unique challenges faced by people in certain areas. Our approach, therefore, involves revitalising traditional water sources, harnessing rainwater through roof harvesting systems and building sturdy infrastructure for ensuring water security for generations to come.

We also collaborate with Gram Panchayats to align our efforts with the government's Jal Jeevan Mission and ensure access to clean water.

Awarded the first AquaCredits – 98,000 credits – for our watershed programme at Dolvi

**38**

Check dams constructed

**11**

Ponds desilted

**20**

Ponds renovated

**70.57 M m<sup>3</sup>**

Additional water storage capacity created

**699 M m<sup>3</sup>**

Water recharged

### Equitable distribution of clean water

Our initiatives are designed to ensure responsible water usage, village water user committees are formed for equitable use of water. To enable its equitable distribution within communities, we undertake conservation measures, develop water harvesting structures and implement methods to enhance moisture retention in soil. These steps take us a step closer to enable water security while empowering people to have greater control over water management initiatives.

**3 km** Water pipeline installed for remote households

**132** Roof rainwater harvesting structures constructed



Shahapur Taluka was affected by severe water scarcity and the water conservation project has benefitted 10 villages and 22 hamlets. These communities no longer have to rely on tankers, and it has impacted the lives of over 7,000 people.



### Maragondanahalli lake restoration, Bengaluru

With the restoration of Maragondanahalli Lake in Bengaluru, we are revitalising water reserves and enriching the local biodiversity.

**10** Floating wetlands

**12000** Canna and vetiver plants

**>1 lakh m<sup>3</sup>** water storage capacity

### From scarcity to abundance – the freedom to access safe drinking water

The SL Hatting community, nestled in the rural areas of Koida Block of Sundargarh district of Odisha is a close-knit community. With a population of just over 200 people, the residents primarily work as daily wage earners. For years, the community lacked access to clean drinking water and the villagers had always relied on the well as their primary source of water.

However, issues related to the unavailability of potable water exacerbated during the rainy season. As water from nearby canals drained into the well, the water became contaminated. Its colour changed and consumption of contaminated water led to various waterborne diseases such as typhoid, fever, skin infections and hepatitis.

In the summer, the well often dried up and women had to bear the brunt of these issues as they walked long distances to fetch water for their families. This often resulted in severe physical ailments such as headaches and back pain.

The JSW Foundation team arrived at SL Hatting as a boon for the residents. Their field visits to the region resulted in the development of a collaborative plan to alleviate these issues. With the active participation of the community, suitable locations for borewell installation were identified and discussions with landowners ensued. It also helped to determine areas for tap installation to make water easily accessible to more than 40 households in the area. However, challenges kept cropping up. Influential people from the region were unhappy with the installation of the borewell near their residence. But, community participation and intervention by the village head (Sarpanch), helped to resolve the issue amicably.

The intervention resulted in the excavation of the borewell, installation of pipelines and placement of solar panels. The community members erected a protective fence around the solar panels to prevent damage from animals and pledged to keep the infrastructure safe.

A new borewell equipped with a 2.5 kW solar panel and four taps was installed. As a result, community members now have convenient access to clean drinking water near their homes, eliminating concerns of contamination. Following

the installation, ownership of the infrastructure was transferred to the community, who agreed to manage and maintain it. This intervention not only reduced the burden of water-fetching but also brought joy to the villagers, who now have access to safe and clean water in close proximity to their residences.

JSW Foundation's efforts have earned the accolades of hundreds of villagers. "I used to trek half a kilometre to fetch water. Pulling out water from the well was extremely strenuous and the water was often dirty. During the rainy season, we had no other option but to consume muddy water. But thanks to the installation of the deep borewell, we now have safe drinking water near our homes. I am grateful to the JSW Foundation for providing us with this essential resource," expressed Santi Munda, a resident of SL Hatting.

**"For years, we drank muddy water and lived with illness and exhaustion. Having clean drinking water near our home has lifted a heavy burden from our lives, bringing health, comfort and renewed hope for our children."**

Jingi Munda, local resident



## Increasing **green** cover

The health of our forests is vital for ecological balance and for supporting livelihoods, bolstering economic growth and limiting our environmental footprint. By planting indigenous trees and empowering communities, we are securing a better future for people as well as the planet.

**54,584**  
Saplings planted

**3.5 L**  
Mangrove saplings planted

## Mitigating Carbon Emissions

### Solar Lamps

Helped abate **2,901 tonnes** of CO<sup>2</sup> by replacing traditional, carbon-intensive lighting sources with clean, renewable solar energy.

### Improved chulahs (efficient cookstoves)

Reduced **49,640 tonnes** of CO<sup>2</sup> by minimising fuel consumption and emissions from traditional cooking methods.

### Mangrove restoration

Sequestered **47,604 tonnes** of carbon through the planting and protection of mangrove forests, which act as powerful carbon sinks.

### Tree plantations

Captured **11,200 tonnes** of CO<sup>2</sup> through the planting of trees that naturally absorb carbon from the atmosphere.



**Ixora**  
Jungle geraniums

It has non scented orange, red or yellow coloured flowers in dense globe-shaped clusters. These shrubs flower throughout the year. The flowers are commonly used in Hindu worship, as well as in ayurveda and Indian folk medicine.

Asian Tropical Shrub

### Enriching local biodiversity

JSW Foundation works with local communities including women Self Help Groups (SHGs) to improve the green cover. Our initiatives, including the restoration of degraded mangroves, plantation of indigenous species of trees using the Miyawaki technique and tree plantation drives across locations have helped to enrich local biodiversity. It has also helped farmers to protect their fields from encroachment and attacks from elephants. In addition to setting up solar fences and improving farm inputs, we conduct sensitisation sessions with local communities.

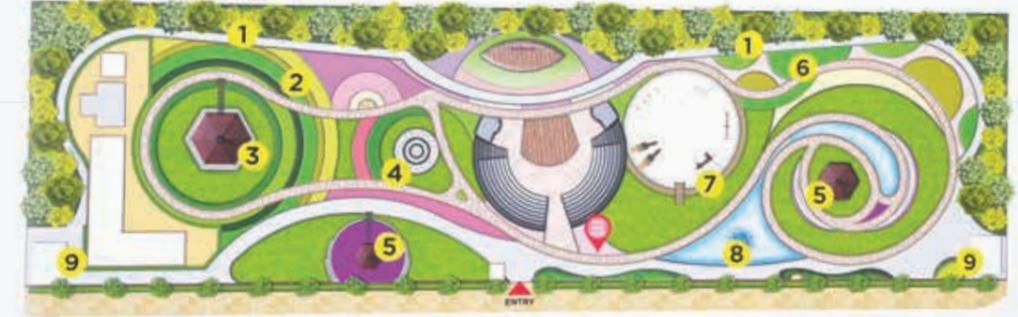


## 10 villages

Participated in activities to resolve human-animal conflicts in Barbil, Odisha



## PARK DIRECTORY



- |   |                        |   |                    |
|---|------------------------|---|--------------------|
| 1 | Miyawaki Forest        | 1 | Miyawaki Forest    |
| 2 | Medicinal Garden       | 6 | Bamboo Grove       |
| 3 | Yoga & Meditation Zone | 7 | Children Play Area |
| 4 | Rock Garden            | 8 | Pond with Fountain |
| 5 | Gazebo                 | 5 | Gazebo             |
| 9 | Washroom               | 9 | Washroom           |



## Miyawaki forests in Maharashtra and Tamil Nadu

TJSW Foundation, in collaboration with Tarapur MIDC, has developed the JSW Miyawaki Forest and Biodiversity Park in Tarapur, Maharashtra. The Miyawaki method is a unique method of planting multiple layers of diverse indigenous trees of indigenous trees within every square metre. These forests grow 10 times faster, are 30 times denser and harbour 100 times more biodiversity.

As a result, these forests offer viable solutions for cities seeking to rapidly enhance their climate resilience. The JSW Miyawaki Forest and Biodiversity Park is a dense cover of native trees spread over a two-acre regenerated dump yard. It has positively contributed to raising the water table.

It hosts over 8,000 trees, attracting butterflies, birds and other animal species, with a survival rate of 99%. To date, the park has welcomed more than 100,000 visitors.

Following our efforts in Tarapur, we have initiated the replication of this model in Salem, Tamil Nadu. The forest covers 26,000 sq.ft area with 10,000 native saplings. Tuticorin and Dharapuram have followed suit, creating a dense cover of indigenous trees.



## Promoting community health and **hygiene**

**Provision for comprehensive sanitation facilities that are safe, hygienic and secure ensure the well-being of communities. To fulfil this objective, we actively engage in initiatives that integrate behavioural changes and make way for sustainable sanitation, especially for marginalised people.**



**2.5 L**  
Individuals covered  
by sanitation programmes

**74**  
Villages covered under various  
sanitation initiatives

**57,000**  
Households covered by  
integrated Sanitation programmes

**232**  
Toilet blocks constructed

**1.9 km**  
Drainage lines constructed

"Restoring our toilet didn't just change life for my family, it inspired our community to choose dignity, hygiene and change."

— Dipti Marehi

### Restoring the right to a dignified life

Dipti Marehi, the 17-year-old daughter of a daily wage labourer and her family from Theikoloi village of Gandapada lacked one of the basic amenities for a dignified life – a functional toilet. Their limited earnings were never enough to build a toilet for the family. Although a toilet was constructed under the Swachh Bharat Mission (SBM), it was not suitable for use and her parents could not afford the repairs. Consequently, Dipti and her family resorted to open defecation, a prevalent practice among villagers who were unaware of its adverse impacts. It not only posed health risks but also compromised the safety of families like that of Dipti's.



The intervention of JSW Foundation's Sanitation programme offered a beacon of hope for marginalised people. To initiate their community engagement initiative, a Nigrani committee was formed to oversee daily activities of villagers. Following the triggering session, the Nigrani Committee started to conduct follow-ups. During one such follow-up at an open defecation site, Dipti's father was caught in the act. Despite being encouraged to use the toilet, he cited lack of funds and his inability to mend the toilet due to a broken pit and slab. The team then conducted door-to-door visits and motivated Dipti's mother by highlighting concerns associated with open defecation and its impact on adolescent girls like her daughter.

Subsequently, Dipti herself reached out to the team for support. With guidance from the Sanitation team, Dipti cleaned the filled pit and implemented a low-cost technical strategy using bamboo, unused sacks and soil to cover it. She also cleaned the

pan, rendering the toilet usable. Dipti's proactive approach not only improved the sanitation facilities in her house but also transformed the mindset of her parents and restored the dignity of her family. It also set a positive example for the community and encouraged them to improve hygiene and sanitation standards. Additionally, the follow-up activities conducted by the Sanitation team raised awareness about the importance of proper sanitation practices. People were enlightened about the health risks associated with open defecation and how it can be prevented through the construction of proper toilets.

Taking a cue from Dipti's initiative, three more unused toilets near their home were renovated and the community, as a whole, benefitted from Dipti's inspiring act.

Dipti remains grateful to JSW Foundation.

WASTE MANAGEMENT

# EMBRACING THE CIRCULAR ECONOMY





## Managing waste responsibly

Our waste management initiatives are rooted to the principles of a circular economy. By encouraging communities to take responsibility for their action and raising awareness about effective waste management practices, we seek to minimise environmental impact and build a sustainable future.

34,002

Households reached through various initiatives

32 T

Multi-layered packages collected

2,429 T

eCO<sup>2</sup> emissions mitigated

211

Livelihoods generated

8575 m<sup>2</sup>

Fabric produced from MLP

### Integrated approach



Participative approach for community-led solutions for improved hygiene and health



Raise awareness about the importance of waste management, hygiene and health



Ensure proper segregation of dry and wet waste at collection sheds



Channel waste for responsible recycling and co-processing



Ensuring wellness for truckers via Project Humrahi



Upcycling plastic waste while enabling livelihoods among women





### Empowering communities through waste management

In Gourdihi village, Odisha, the Dharitri Self Help Group (SHG) has transformed from relying on family income to leading waste management efforts in their Gram Panchayats. With support from the JSW Foundation, the 10-member SHG acquired a garbage collection vehicle, improving cleanliness and hygiene while empowering the local community. Members now contribute to Swachh Bharat Mission projects, including toilet construction and vehicle operations. In FY24, our waste management initiatives reached 27,350 households, bringing us closer to a cleaner, more sustainable future.

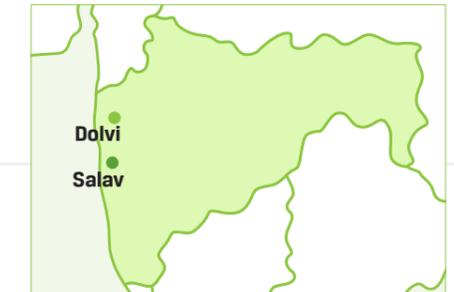


### Reinforcing positive action to limit plastic usage

Through initiatives such as the Earth Care Awards, mangrove restoration and the EcoKari recycling project, we actively address environmental challenges. As an extension of these projects, we also aim to address the root cause of plastic pollution and have undertaken steps to educate school students about the ill-effects of plastic pollution on the environment. To instil a sense of responsibility, we have involved more than 500 children in initiatives for collecting MLP wrappers and it has played an integral role in recycling and minimising plastic waste.

**500+**  
Students engaged

**227,908**  
MLP wrappers collected by children for recycling



**DOLVI**

**17** Schools   **415** Students engaged

**1,28,239**  
MLP items collected

**SALAV**

**11** Schools   **191** Students engaged

**99,669**  
MLP items collected

### Swachh Kedarnath project

Kedarnath, one of India's holiest pilgrimage sites and part of the 'Char Dham', is located in the ecologically sensitive zone of Rudraprayag in Uttarakhand. It sees an annual footfall of 15-20 lakh pilgrims, generating an estimated 10,000 kgs of waste daily. Owing to its rugged terrain and limited infrastructure for waste management, huge amounts of waste tend to accumulate in and around the area. A large amount of waste, especially plastic bottles end up in nearby rivers, polluting the water that sustains local communities. Besides, it has an adverse impact on the unique flora and fauna of the region, some of which are on the brink of extinction.

To limit the impact of water pollution on communities and protect the local flora and fauna, the 'Swachh Kedarnath' Project has been conceptualised. A joint initiative of the District Administration, Rudraprayag, Government of Uttarakhand and JSW Foundation, the project has enrolled Anubhuti Welfare Foundation as its implementation partner and Recykal as the technology partner. The project aims to limit waste to landfill and create a sustainable environment in Kedarnath. The Project will cover the entire stretch of Kedarnath, to keep the path waste-free and preserve the natural resources of the area. The project aims to create a plastic and litter-free Kedarnath yatra for pilgrims. Towards this end, an innovative Digital Deposit Refund System has been implemented. The system allows pilgrims to purchase plastic water bottles by paying a Rs. 10 deposit. When the customer returns the empty bottle, the QR code on it is scanned and the amount is refunded through UPI, cash and automated Reverse Vending Machines. This exercise is expected to make the region plastic-free and encourage people to adopt responsible waste disposal practices.

### Waste to wealth

Plastic pollution is a pressing challenge that requires responsible solutions, especially when it comes to recycling multilayer plastic (MLP) packaging. To address this, we have brought together our Education, Waste Management and Livelihood programmes to raise awareness among school children about the environmental impact of plastic pollution.

In FY24, 606 students from 28 schools in Dolvi and Salav collected an impressive 227,908 MLP wrappers. These wrappers are upcycled into various products through Project Sakhi, in partnership with the EcoKaari project, which creates sustainable livelihood opportunities for vulnerable women from marginalised communities.

To date, we have collected 16,400 kg of MLP with various partners. Together, we are making significant progress toward a cleaner, greener future.



AGRICULTURE AND ALLIED LIVELIHOODS

# SOWING SEEDS OF PROSPERITY





## Fostering farm productivity

We remain dedicated to empowering farmers across the country and seek to provide sustainable livelihood opportunities to people relying on agriculture and allied sectors. Our inclusive agri-livelihood model enables farmers to overcome challenges and receive comprehensive support through Farmer Producer Organisations (FPOs) and knowledge sharing partnerships with technical experts and institutions.



₹ 35+ Cr

Turnover generated by Farmer Production Organisations

31,425

Farmers with access to quality seeds, fertilizers and pesticides

17-20%

Direct saving in farm input costs.

3

Universities collaborated with to develop model farms in Karnataka, Tamil Nadu and Maharashtra

### Partnership with ITC to ensure farm prosperity

In a bid to provide farmers with expert guidance and better market access, we have partnered with ITC Limited on a pilot project aimed at improving the value chain of the chilli crop in Karnataka's Vijayanagar and Ballari districts. The collaboration focuses on enhancing agricultural productivity, meeting global quality standards and managing rising production costs and sustainability challenges. It also aims to boost farmers' income and encourage sustainable agricultural practices.

The project will involve 16 Farmer Producer Organisations (FPOs), promoted by JSW

Foundation, for implementing the project in the designated areas.

The initiative includes:

- Intensive training on Integrated Pest Management (IPM) practices.
- Encouraging farmers to reduce reliance on harmful chemical pesticides and use fertilizers based on soil test results.
- Creation of a digital engagement platform to provide farmers need-based crop management advice.

"Uniting farmers under one shared vision changed the future of our FPO. It empowered more farmers to grow, prosper and believe in what we can achieve together." — A board member



### Winning with a visionary leadership

Farmer Producer Organisations (FPOs) promoted by JSW Foundation support farmers through intensive training sessions for reducing the indiscriminate use of harmful chemical pesticides. At Kanakachala, a board meeting was called to discuss challenges faced by the FPO. A proposal to relocate the FPO from Hirekhed to Navali village was also floated during the meeting to increase its reach and access to new markets. The move aimed to increase its visibility and improve connections with farmers from 10 additional villages, including Navali, Adapur, Jeeral and others within a 10 km radius.

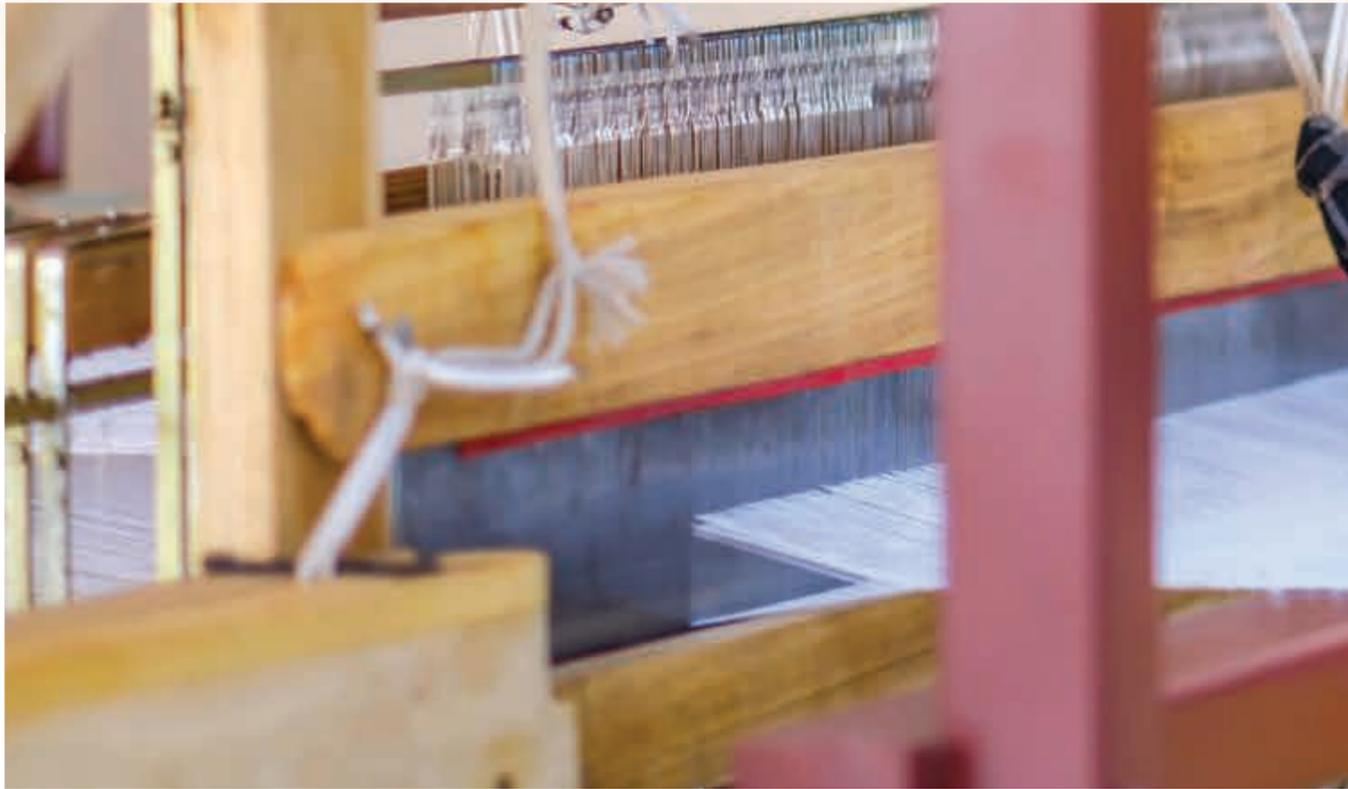
However, the BOD set a pre-condition for the move. The FPO needed to increase its shareholder base by adding at least 150 new members before the relocation could be approved.

The CEO demonstrated strategic foresight and strong leadership skills to bring the total number of shareholders to 355.

The relocation proved to be a game-changer for Kanakachala FPO. Within two months, the FPO's turnover surged from ₹152,577 to ₹662,450, driven by increased participation and sales from both shareholders and non-shareholders. This strategic shift, bolstered by strong leadership and community engagement, not only helped Kanakachala FPO overcome its challenges but also set the stage for sustainable growth and farmer empowerment. JSW Foundation continued to play a supportive role in making this transformation a reality.

SKILLS AND LIVELIHOOD

# EMPOWERING COMMUNITIES





## Focus on sustainable opportunities

We are committed to empowering communities by providing the skills and training needed to pursue sustainable livelihoods. With a strong emphasis on women's empowerment, our initiatives aim to create pathways to financial independence and social equity. By building knowledge and expertise, we equip individuals, particularly women, with the tools and support necessary to take control of their progress.

This approach ensures lasting change, not just within families but across communities, creating a ripple effect of resilience and dignity. Through collective action and practical knowledge, we celebrate the transformation that comes when individuals are empowered to drive their own futures and contribute meaningfully to their communities.



### Project Sakhi: Turning waste into wealth

In partnership with EcoKaari, Project Sakhi empowers marginalised women by providing sustainable livelihoods through the upcycling of single-use plastic waste. The initiative tackles the growing issue of plastic pollution by transforming items like plastic bags, multilayered packaging and old cassette tapes into beautiful, handcrafted fabrics using traditional charkha and handloom techniques.

By ethically sourcing waste plastic from organisations working with waste pickers, we create livelihood opportunities for individuals from vulnerable backgrounds. Additionally, we aim to bring about positive change by teaching new skills to people outside the traditional weaving community, leading to both environmental and social impact.

### JSW Vaani: Empowering rural women entrepreneurs

JSW Foundation believes that rural women-led enterprises are key to unlocking economic growth for individuals, communities and the nation. Through JSW Vaani, we aim to empower two million rural women entrepreneurs across India. This initiative uses a digital platform, powered by AI and micro-services, to enhance income generation. It is supported by a network of trusted advisors and local organisations that provide tailored guidance to women throughout their business journeys.

By connecting grassroots entrepreneurs with technology and essential resources, JSW Vaani enables women to thrive in the digital economy, promising lasting change and inclusive growth.

### Bunkai Handloom School: Keeping traditional crafts alive

Bunkai Handloom School was founded with the goal of empowering women while preserving the art of traditional handloom weaving. Our focus is to train first-generation women weavers, enabling them to earn a stable income and achieve financial independence. Through hands-on training in handloom operation, weaving fine cotton fabric, hand spinning, and crochet work, we are nurturing skills that sustain both craftsmanship and livelihoods.

**58** Women supported  
**62** Artisans provided livelihood opportunities

**4,000+ kg** Multilayer plastic upcycled





**Legacy of Deft Hands Collection: Empowering artisans, celebrating craft**

In collaboration with renowned fashion label JADE by Monica and Karishma, the JSW Foundation worked to empower local artisans and promote the use of indigenous fabrics. The Legacy of Deft Hands collection, showcased in Mumbai, paid tribute to India's rich cultural heritage while offering women from remote areas a platform to display their creativity and craftsmanship. This initiative honored the skills of local artisans and provided them with an opportunity to reach a wider audience, strengthening their livelihoods and preserving traditional art forms.

**Encouraging the traditional art of applique work**

In Barmer, Rajasthan, JSW Foundation has successfully upskilled around 500 women in the traditional art of applique work. By building a producer company and a brand, we have supported them with design interventions and digital sales platforms. Many artisans associated with the project are now recognised as 'category A' artisans while many have formed enterprise with women artisans, with continued support from JSW Foundation.

**500**  
Women upskilled

**Generating employment through garment manufacturing**

A garment manufacturing unit has been set up at Ballari, Karnataka, to provide livelihood opportunities to over 2,000 women. It also acts as a training centre and supplies uniforms to around 20,000 employees annually.

**Empowering youth with maritime skills**

In collaboration with Tech Mahindra Foundation, we have developed an extensive three-month residential programme at Paradip, Odisha, for empowering youth with maritime skills. It focuses on equipping participants with essential skills for cargo handling and port operations. The programme also offers placement assistance and has enabled candidates to secure positions in port operations and logistics, in different companies.

**Change leaders for a brighter tomorrow**

We have adopted a unique approach for encouraging the development of women-led microenterprises. In Paradip, we have helped to establish Micro Enterprise for Sanitation and Health (MESH), a women-led enterprise consisting of 10 members. It integrates sanitation with livelihoods by setting up food kiosks and sanitation facilities.

**Skill Impact Bond: Empowering India's youth for a brighter future**

The Skill Impact Bond is India's first development impact bond, bringing together multiple stakeholders with the shared vision of creating an 'employment-ready' young India. The programme aims to benefit 50,000 young people, with 70% of them being women, over a four-year period.

It focuses on providing training, certification and job placement, with an emphasis on ensuring long-term employment retention for India's youth. Through this collaboration, we aim to strengthen India's technical and vocational education ecosystem by promoting knowledge exchange, generating data and mainstreaming best practices.

KEY ACHIEVEMENTS

**72%**  
Women trainees

For every 100 women trained

**88**   **66**  
Certified   Found jobs

**56**  
Remained employed three months after joining

Collaborators



"Project Charkha gave me the confidence, dignity and the courage to dream of a better future. Now, I want to uplift other women in the same way."

Asha Kumari,  
Beneficiary of Project Charkha



### Project Charkha: Weaving empowerment and change

At JSW Foundation, we believe that empowered women are the driving force behind community transformation. Through Project Charkha, we are providing vocational training in traditional Kinnauri weaving to over 400 women in Himachal Pradesh. These women now create exquisite handloom products such as shawls and stoles, showcasing their fine weaving skills.

This initiative while preserving a valuable craft also equips women with the skills needed to achieve financial independence, uplift their families and build a sustainable future. By empowering these women, Project Charkha is initiating change and creating long-lasting impact within their communities.

### Weaving a better future

Asha Kumari, a resident of Sholtu, Himachal Pradesh is a mother of three children. Despite knowing tailoring, she was unable to increase her income and earned around ₹10,000 per month. With three school going children and two earning members, their annual family income was somewhere around ₹3,60,000.

But she experienced a phenomenal change when she became a part of Project Charkha, a dedicated CSR initiative of JSW Foundation. As she received training in traditional Kinnauri weaving techniques, she found a means to enhance her income and improve her family's standard of living.

Gradually, her hard work paid off and she started earning somewhere between ₹25,000 and ₹30,000 per month. This marked the beginning of a new chapter of her life, providing her with the means to pursue her dreams. Asha Kumari now wants to start her own business and take the art of handloom weaving far and wide. She is also hopeful about employing other women and encouraging them to earn their financial independence.



SPORTS PROMOTION

# GIVING DIRECTION TO ASPIRATIONS





## Providing a level **playing field**

We are determined to promote the development of sports at all levels. Our dedicated efforts to nurture sports talent through provision for adequate infrastructure, training and nutrition have enabled us to introduce groundbreaking sporting programmes. With a goal to turn aspirations into reality, we aim to promote sports and provide a strong support system for Indian athletes.



### Our Approach

#### Nurturing grassroots talent

JSW Foundation's strategic approach is two-pronged. At the grassroots level, we identify, support and nurture rural sports talent in addition to building local capacities. Athletes from rural and underserved areas are selected through community programmes, local events and collaborations with schools and colleges. We also establish local training centres equipped with necessary facilities and upskill trainers with specific focus on enhancing their skills and knowledge. We collaborate with IIS, sports federations and experienced coaches to provide quality training and exposure to local trainers. Our collaborations with local governments enable rural talent to showcase their skills through inter and intra-district and state-level competitions.

#### Transitioning to high-performance training

Talented athletes from local centres are then identified and transitioned towards high-performance training at the Inspire Institute of Sports (IIS). Working closely with local government and sports bodies, these athletes receive holistic support, in addition to academic, residential and financial assistance.

Athletes train at the world-class IIS, equipped with state-of-the-art facilities and infrastructure tailored for Olympic sports disciplines. With access to specialised equipment, training grounds and sports science labs, athletes receive training from top-tier coaches who bring with them years of experience in their respective sports.

Nutrition plans and recovery protocols are curated for each athlete to deliver performances at the highest levels. Additionally, they receive education support and personal development programmes to balance their academic and athletic pursuits. To ensure that athletes receive the best exposure, IIS facilitates participation in national and international competitions and training camps, facilitating sportspeople's exposure to global standards and best practices.



This two-pronged approach has helped paved the way for several athletes. Boxers from our Project Shikhar program in Sholtu, Himachal Pradesh have represented the country on the national and international stage. Swimming as a sport has gained precedence in Odisha with students registering for the school swim program and training at the swimming high-performance centre.

We support building and upgradation of sports infrastructure such as athletics tracks, badminton courts and football grounds across its locations. In coordination with local government and education authorities, we encourage students to take up different sports through the distribution of kits and other equipment. By generating interest among youth and children in different sports, we work with government partners to ensure that local rural talent develop a love for the game. Nurturing this passion through capacity building, nutrition and education support, budding athletes are given a platform to showcase their talent.



## Our sports programmes

### Inspire Institute of Sports

Inspire Institute of Sport (IIS) is a proof of our commitment towards promoting sports among the youth. Spread over 42 acres of land in Vijayanagar, Karnataka, IIS serves as a nurturing ground for over 200 talented young athletes from across India. It focuses on Olympic sports such as athletics, boxing, judo and wrestling. At IIS, athletes are immersed in a world-class training environment, equipped with cutting-edge infrastructure, coaching expertise, and state-of-the-art sports science equipment, enabling them to realise their full potential.

### JSW Swimming Programme, Odisha

In collaboration with the Government of Odisha, we have implemented training programmes to encourage young swimmers. The programmes provide support to High Performance Centres (HPC), grassroots training centres and other centres in the state. Located at the Biju Patnaik Swimming Pool Complex in Kalinga Stadium, Bhubaneswar, the centre is part of a network of HPCs set up under IIS. In addition, we have established nine grassroots swimming centres across the state.

### School swim programme, Odisha

Our school swim programme is operational in 39 schools, in multiple districts of Odisha. With the assistance of the Secretary of Sports, Sports and Youth Services Department (DSYS), Odisha, swimming classes were added as a part of the students' curriculum.

# 62,871

Students participated in Odisha Swim Programme in FY24

# 23,500

Students participated in School Swim Programme in FY24

# 2,228

Students participated in competitions in FY24

### Support for athletics in Karnataka

To hone young athletic talent, JSW Foundation transformed the athletics ground at Jindal Vidya Mandir (JVM) in Vijayanagar, Karnataka. The artificial turf has been converted into a natural ground, and it now benefits around 1,200 JVM students. The track is used by students, appearing for the Police Recruitment Exam. Around 18 students have trained on this track and have been recruited as police officers in various zones.

### Football training in Odisha and Maharashtra

JSW Foundation supports youth in Odisha and Maharashtra to pursue football through training, equipment, nutrition, coaching and guidance. To promote talent and foster a sense of sportsmanship, inter and intra-district competitions are regularly organised, providing budding footballers with the exposure to participate in matches.

In Odisha, JSW Foundation adopts a comprehensive plan for the holistic development of football. Around 50 youth (25 boys and 25 girls) were coached and were given nutritional support, high-quality sports kits and the guidance of two coaches. Of these, three players secured spots at the Sports Hostel Government of Odisha, while five were selected for the All India Football Federation-affiliated Nita Football Academy. Premier institutions like these offer residential support, cover higher education costs, provide sports training and support the nutritional needs of sports talent.

Going by the success of this model, we extended this initiative to Nuagan, Narayanposi and Gonua and 150 players were selected. Five players from this group competed at the Sub-Junior National level competition in Belgaum, Karnataka. Bandana Nayak scored five goals in this competition and Rubina Naik's outstanding performance in the Junior National competition earned her a spot in an international game in Dubai, where she was invited.

In Palghar, Maharashtra, we work closely with the Palghar District Football Association (PDFA), an official governing body associated with the Western India Football Association (WIFA) since 2017. Under this initiative, 60 football clubs have been registered to empower the youth in Palghar. We encourage the local talent pool to participate in events, facilitate rigorous training sessions and provide sports equipment to registered clubs and aspiring athletes. This year, players received free football training. More than 200 matches were played in the FY24 season.

# 150

Football players trained

# >200

Matches played in FY24



### Reaching new heights through Project Shikhar

Project Shikhar was developed to hone the boxing talent of young children in the Sangla Valley of Himachal Pradesh. It aimed to prepare boxers for high-level sporting events. Earlier, lack of resources and opportunities prevented the boxers from fulfilling their aspirations. But Project Shikhar offered infrastructure support and boxing kits to young enthusiasts, and it evolved into a full-fledged and holistic support system for young boxers. Through this programme, boxers received nutrition and equipment support, training from local coaches, financial assistance through the Shikhar Fellowship and exposure to world class training institutes such as the Inspire Institute of Sports (IIS) in Ballari, Karnataka.

This year, we initiated the TID programme. A team from IIS visited Sholtu to identify promising talent. In FY24, 17 boxers were selected and sent to IIS for further screening. Out of them, 5 boxers have been selected and permanently shifted to IIS.

# 119

Boxers benefitted from Project Shikhar

#### Medal tally since our intervention:

	 G	 S	 B	Total
<b>International</b>	3	1	2	6
<b>National</b>	11	14	26	51
<b>North Zone</b>	2	2	1	5
<b>State</b>	149	59	71	279
<b>District</b>	33	20	18	71
<b>Total</b>	198	96	118	412



### Empowering young footballers from Odisha

The JSW Foundation has developed a football coaching programme to support young talent in Odisha, offering around 170 players comprehensive training facilities. We provide expert coaching, top-quality infrastructure, football kits and nutritional support to budding footballers.

In collaboration with Bengaluru FC Rural Football Academy, we offer advanced training to the players and have appointed four coaches at different mine locations.

In partnership with local authorities, we have also constructed a mini football stadium in Jajang and

Gandal Pada to encourage young footballers from the region to pursue the game.

Our programme has earned impressive results, with many young athletes winning national-level medals. Additionally, with our support, young girls pursuing football have successfully participated in under-15 national tournaments, and most of them have earned laurels for the state.

JSW recently handed out 20 bicycles at Jajang, and 10 each at Nuagaon and Narayanposhi. The distribution event was attended by mines managers and the operational head of JSW Odisha Mines Division.



Mannata Mishra, a 17-year-old swimmer, has been training with JSW since 2021. She has won medals at various international events like the BIMSTEC Aquatic Championship as well as national events such as the 37<sup>th</sup> National Games and Khelo India Youth Games.

"Training here has given me the strength, belief and encouragement to dream bigger everyday. With the support of dedicated coaches and world-class facilities, I have gained the confidence to make my country proud."

Mannata Mishra

ART, CULTURE AND HERITAGE

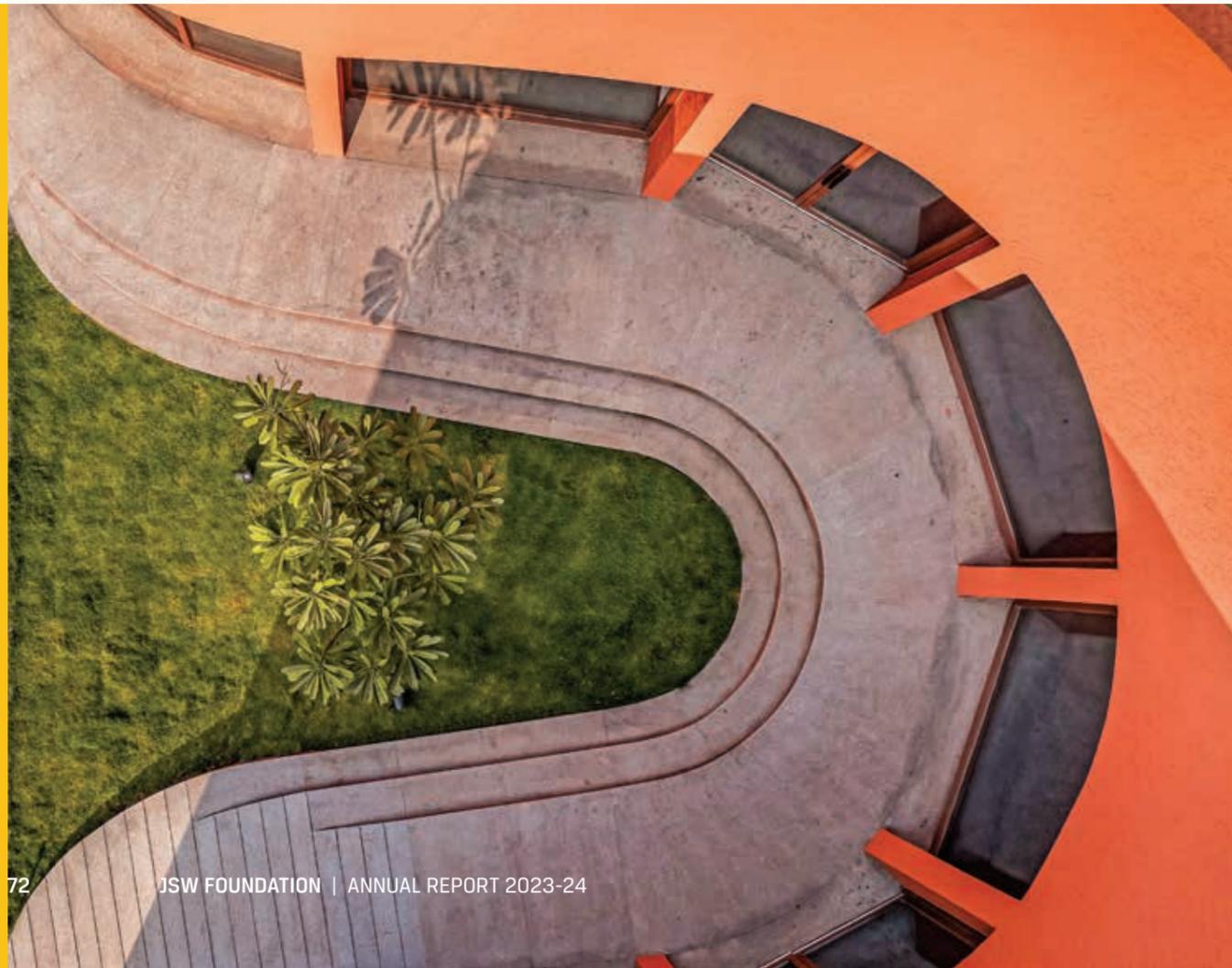
# CELEBRATING A LEGACY OF ARTISTIC BRILLIANCE





## Preserving precious pieces of our **heritage**

From ancient artifacts and monuments to traditional practices and beliefs, art, culture and heritage serve as a connection between the past, present and the future. By preserving and restoring our cultural heritage, we honour the past and make way for future generations to appreciate their roots.



### A tribute to India's artistic heritage

Hampi Art Labs, located near the UNESCO World Heritage site of Hampi is a cultural oasis. Spread over seven hectares of land, it is a testament to India's rich cultural heritage and artistic prowess. With exhibition spaces, studios, artist residences, gardens and a café, the centre provides artists a unique environment to nurture their creativity. To engage with the local community, different initiatives are undertaken to increase people's interaction with all forms of contemporary art. Along with organising workshops for local schools, collaborations with various institutions and organisations are arranged to foster artistic excellence.

The world-class facility offers production facilities for printmaking, stone and metal sculpture, ceramics and new media. The inaugural exhibition, 'Right Foot First' showcased the rich heritage of Indian contemporary art. Featuring works from the Jindal collection, the exhibition offered a glimpse into the evolution of Indian art. The inclusion of international artists like Andy Warhol, Annie Morris and Ai Weiwei added to the magic of Hampi Art Labs.

The centre has also launched a three-month residency programme from January 2024, inviting artists from across the globe to explore, experiment and practice their art forms. This residency programme offers selected artists a unique opportunity to immerse themselves in the rich cultural heritage of Hampi while benefitting from the centre's state-of-the-art facilities. Artists enrolled for the residency programme are given a production budget of Rs 80,000 and a weekly allowance of Rs 20,000 per week.

### Restoring the beauty of Shalimar Bagh

Shalimar Bagh, one of the most iconic gardens in Kashmir, is a testament to the grandeur and elegance of the Mughal era. Set against the Zabarwan mountain range and connected through a canal with the Dal Lake, the garden has been praised by many historic travelers including Bernier as the most exquisite of all Mughal gardens.

JSW Foundation, in collaboration with the Government of Jammu and Kashmir, is working to restore Kashmir's scenic Mughal Gardens, particularly Shalimar Bagh. The conservation of Shalimar Bagh began in August 2022, encompassing six pavilions of the garden, located along its central axis and along its edges. So far, work on the Pink Pavilion, Rani Mahal and Central Gateways have been executed.



#### Status of work

Conservation work executed in:

##### Pink Pavilion

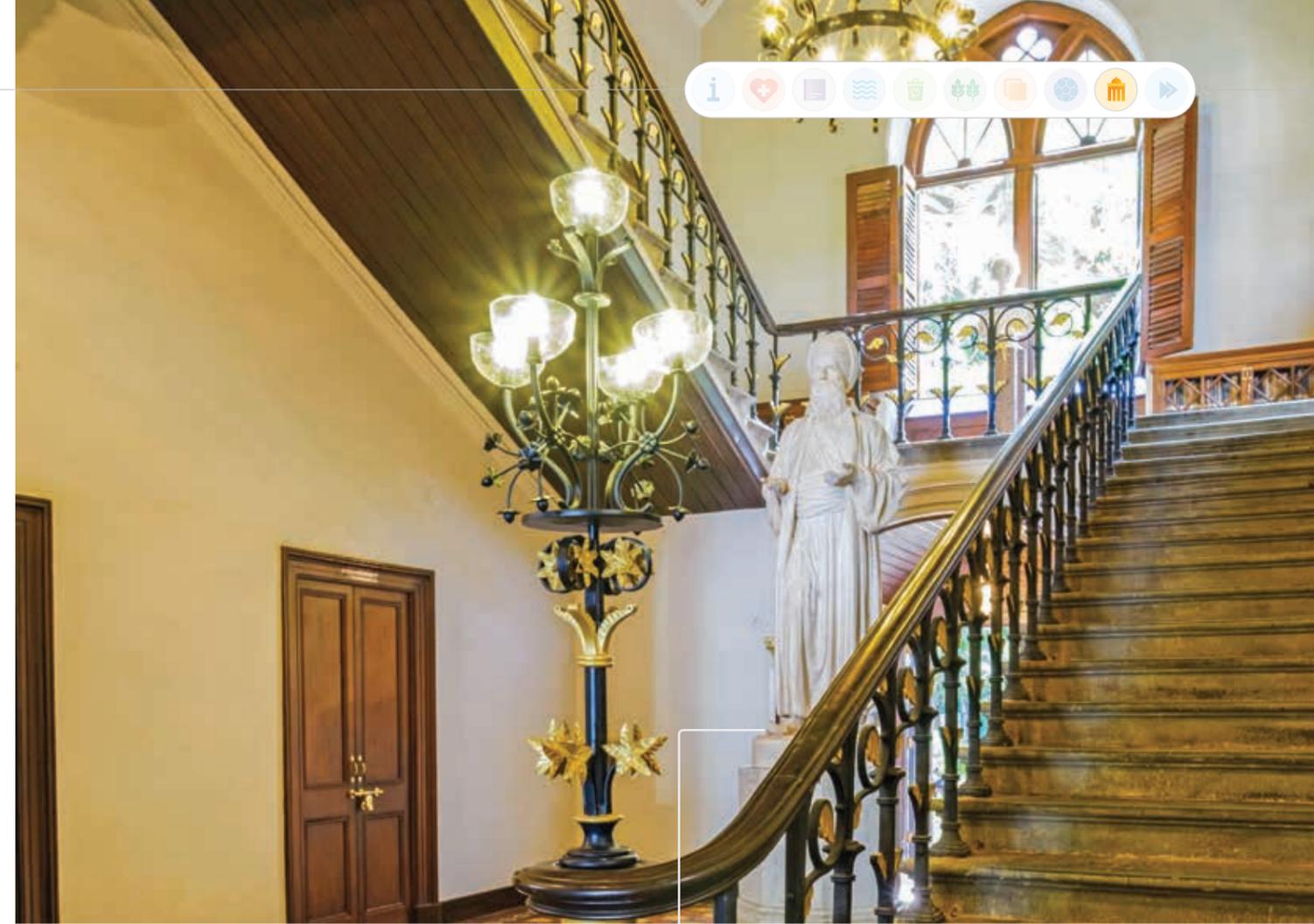
- Plinth face wall
- Masonry and Plaster
- Roof
- Structural wooden members
- Floor and Ceiling Finishes

##### Rani Mahal

- Masonry and Plaster
- Roof
- Recovery of ornamental
- Wooden members
- Floor and Ceiling Finishes

##### Central Gateways

- Masonry and Plaster
- Roof
- Recovery of ornamental wooden members
- Ceiling Finishes



### Revamping David Sassoon Library and Reading Room

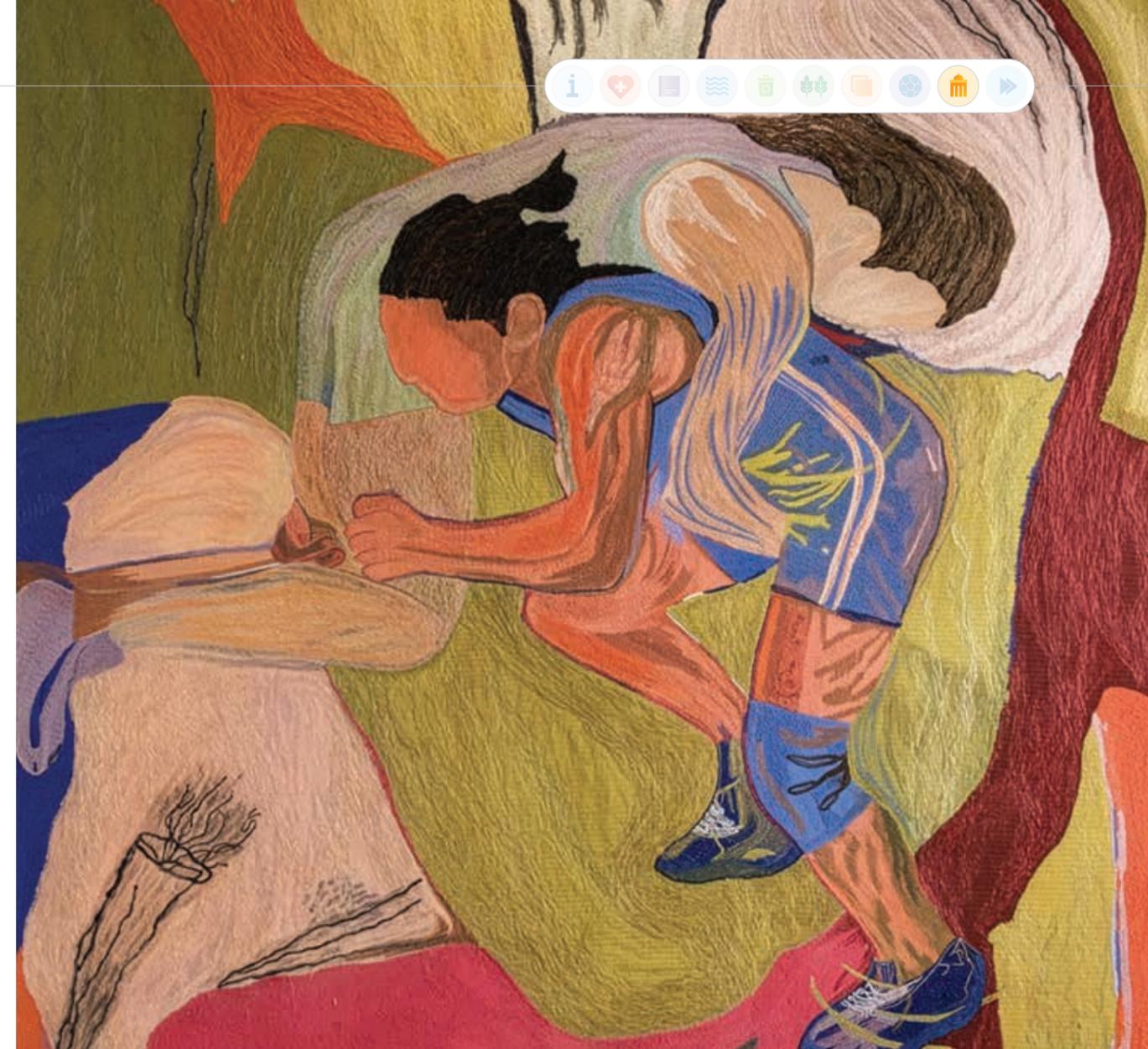
The David Sassoon Library and Reading Room in Kala Ghoda, Mumbai, has undergone a significant restoration, through a collaboration amongst JSW Foundation, ICICI Foundation and other partners. This iconic Grade I Heritage structure, a key part of Mumbai's historic art deco precinct, was restored with technical and financial support from the Foundation, alongside contributions from Hermès, the Kala Ghoda Association, the Consulate General of Israel in Mumbai, and others.

The restoration, completed in June 2023, includes the revival of the original gabled roof, interiors and furniture. The final phase will enhance book storage and restore the garden and landscape, ensuring the library remains a cultural landmark for future generations.

In December 2023, David Sassoon Library won the UNESCO Award of Merit 2023.

### Weaving tapestries to honour Olympic wins

We inaugurated an exhibition celebrating the legacy of Pierre de Coubertin, the founder of the Olympic Movement, while also marking 100 years of India's participation in the Olympic games. The artworks commissioned by us, in collaboration with Karishma Swali and Sujata Bajaj, blended the intricacy of Indian craftsmanship with the sportsman spirit of players from the past to the present. Two of the three works honoured significant moments in Indian sporting history- Sakshi Malik's Bronze win in Wrestling in 2016 and Neeraj Chopra's gold in Javelin in the 2021 Olympics. The intricate hand embroidery techniques used to create these pieces were a symphony of colours and textures, capturing the dynamic movements of sports and the subtle grace of Indian artisans.



### Scholarships for artists

#### Sangita Jindal Scholarship for performing arts

The Sangita Jindal Scholarship, in partnership with The Drama School, Mumbai, offers a transformative opportunity for aspiring actors and theatre makers. This scholarship supports five selected students each year in pursuing the school's one-year programme, enabling them to follow their passion for performing arts. By promoting quality and inclusive education, the scholarship removes financial barriers, ensuring that talented individuals can realise their artistic aspirations.

#### Sangita Jindal Scholarship Scheme for Sculptors

In collaboration with The Bombay Art Society, JSW Foundation has introduced the Scheme for Metal Sculptors, a five-year initiative aimed at supporting young talent specialising in metal sculpture for visual arts and continued art education.

Recipients of this scholarship will be felicitated during the inauguration of The Bombay Art Society's annual show, where they will also showcase their work in the invitee category. This initiative underscores our commitment to nurturing emerging artists and promoting innovation in the field of metal sculpture.

**OUR PARTNERS**

# Unity in collaboration







**JSW Foundation**

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